



ADVERTISING OPPORTUNITIES

Mobile Application Advertising \$5,000 to a complete buyout of \$15,000

Advertise* your company message throughout the widely popular mobile application, with over 75% of our attendees downloading it to their phones. A program book will not be printed in 2022; therefore the mobile application will be the only resource for any and all meeting information.

*Branded banner may not appear on pages with scientific programming.

Room Drops \$4,000

Each day of the conference is an opportunity to send a targeted message to attendees through a message that will be delivered to each room.

HAND Journal Advertising

With circulation of over 11,649, advertising in HAND provides an excellent opportunity to get your company's name in front of over 1,400 AAHS members and readership around the world, and provides exposure through more than 2,000 subscription packages. HAND is also the official journal and distributed to the Asociacion Argentina de Cirugia de la Mano, the Brazilian Society of Hand Surgery and the Romanian Society for Surgery of the Hand. View the [HAND rate card](#).

Hand Association News Advertising

Hand Association News is an online newsletter that is distributed electronically to over 1,400 AAHS member surgeons, therapists, and advanced practice providers 3 times per year and is permanently archived on the AAHS website. Advertising in *Hand Association News* is the perfect opportunity to supplement your ad campaign within the hand care community. The newsletter includes scientific articles, career development tips, volunteerism updates and general Hand Association information. View the [Newsletter Rate Card](#).

GENERAL, COMBINED SUPPORT OPPORTUNITIES for the AAHS, ASPN and ASRM

Wi-Fi \$10,000

A program book will not be printed which will make connectivity essential! Be this meeting's hero and provide free Wi-Fi access to all attendees. Your logo will be prominently displayed with all log-in directions, along with a splash screen. The sponsor is able to customize the wifi password. Please see agreement form on page 22.

Program Guide Pamphlet Ad \$8,000

A quick reference program guide will be distributed to all attendees. Sponsor may brand the piece with company name and advertising on back cover. Please see agreement form on page 23.

Breakfast \$10,000/day

Breakfast is served each morning in the exhibit area. Each company providing support for this part of the meeting will have signage at the breakfast acknowledging their support. All social distancing and safety measures will be followed in providing breakfast to attendees.

Please use the **Promotional and Advertising Agreement Form** on page 23 to register for the above support opportunities.



Continuous Coffee Service

\$7,500/day

Coffee is always a hot commodity at the Annual Meetings! The sponsor will be recognized as providing coffee continuously in the exhibit hall throughout the conference. All social distancing and safety measures will be followed in providing coffee to attendees.

Lunch

\$15,000/day

The company providing lunch support will have signage at the lunch acknowledging their support. Lunch will be offered on designated days for each individual group in the Exhibit Hall. All social distancing and safety measures will be followed in providing lunch to attendees.

Hotel Room Keys

\$7,500

All attendees staying in the hotel will see your company name and logo on their hotel keycard.

e-posters

\$5,000

The Joint Annual Meetings incorporate an electronic format for the posters in the Scientific Program for AAHS and ASPN. This format enhances the poster viewing through a series of large hi-definition television screens. Company logo will be highly visible onscreen in the list of posters available.

Meeting Bags

\$10,000*

Every registered attendee (approximately 1400) will carry your company name and logo (product logo will not be accepted) on their bag. You may include one product flyer in every bag.

* pricing applies to tote bag. Backpacks will be assessed additional charges.

Please use the **Support Application Form** on page 23 to register for the above support opportunities.