



AAHS Virtual Sponsorship Opportunities

The Hand Association's 2021 Annual Meeting for January may be cancelled, but there are still plenty of opportunities to support AAHS's virtual educational programs planned for January and provide quality exposure for your company among the hand care community!

The AAHS represents the entire hand care team - orthopedic surgeons, plastic surgeons, general surgeons, microsurgions, hand therapists, nurses, advanced practice providers, and basic scientists – and its virtual programs for January, organized by Dr. Julie Adams, Dr. Mark Rekant, Cynthia C. Ivy, OTR/L, CHT, and Vanessa JS Smith, PA-C, will reach all hand care providers. Please consider the opportunities below!



Support a Webinar! \$5,000 per webinar or \$7,500 per webinar for exclusive support

AAHS will present a series of practical, relevant and timely webinars in January 2021 to the hand care community, and record them for replay at a later date. These virtual programs will include expert panels, research presentations, and opportunities for Q&A and discussion. Each program will also include time after presentations to socialize and network in smaller breakouts, which is always a highlight of the traditional AAHS Annual Meeting. Webinar topics will cover distal radius fractures, nerve transfers and tendon transfers, ulnar wrist, pain management, practice management and telemedicine, flexor tendon, and mismanagement and complications. This webinar series will be accredited.

Support includes:

- 20 minute company mini symposium as part of webinar program (exclusive support only)
- Company support recognition at the start and end of webinar
- Recognition of company support in promotional emails and AAHS social media accounts (Instagram, Facebook, Twitter)*
- Recognition of company support in registration confirmation emails
- Company name on webinar welcome slide (included in recording)
- Support recognition on the AAHS website
- Support recognition in AAHS newsletter *Hand Association News* as webinar supporter with link to recording for replay
- Two registrations for webinar for company employees, including participation in breakout sessions following webinar

AAHS facilitates webinars and other virtual sessions throughout the year which are also available for support.



On Demand Abstracts

Sponsor the 2020 Virtual Abstract Presentation Program! \$10,000

Authors of all 200+ abstract submissions from the 2021 Annual Meeting have been invited to present a virtual abstract to the Hand Association audience! Authors will present a pre-recorded 5-minute presentation of their work. These presentations will be posted to the AAHS virtual abstract online portal and offer CME and CE credits, and promoted through email and social media. The Virtual Abstract Presentation platform will be available for up to 6 months.

Support includes:

- Company ad to be displayed on the Virtual Abstract Presentation platform
- Recognition of company support in promotional emails and on AAHS social media accounts (Instagram, Facebook, Twitter), minimum of five (5) posts*
- Inclusion of a hashtag of your choice (company or product based) with AAHS social media posts
- Recognition of company support in registration confirmation emails
- Support recognition on AAHS website
- Recognition in AAHS newsletter *Hand Association News* as Virtual Abstract Program supporter

Participate in AAHS's Industry Email Spotlight Program! \$2,500

This year AAHS will facilitate an industry email spotlight program to showcase companies and their products and information. Inclusion in this program will provide your company with the opportunity to inform the AAHS community about what your company does and why they may be interested in learning more from you. *This program is limited to the first 12 companies that sign up.*

This opportunity includes:

- One (1) email blasts to the AAHS community* with the message and graphics of your choice (to be approved by the AAHS before release)
- Hyperlinked logo on AAHS website as an industry partner

Place an Ad in *Hand Association News*! \$250 to \$500

Hand Association News is an online publication that is distributed electronically to 1,500 AAHS members three times a year, and is available on the AAHS website. A range of price points are extended to companies to place their content front and center within a well-read AAHS publication.

- Lead banner: \$500
- Tower ad: \$350
- Bottom banner: \$200

***Here are some statistics that you may be interested in as you consider these opportunities:**

AAHS Members: 1,500 members

Non-member individuals of the AAHS community who will receive promotional emails: >2,000

AAHS Social media followers: 1,077 Instagram followers, 550 Facebook followers, 125 Twitter followers

Please contact Yvonne Grunebaum to discuss how your company can partner with the AAHS.

Yvonne Grunebaum

Director of Industry Relations

978.299.4529 | ygrunebaum@prri.com

**AAHS Virtual Sponsorship Opportunities
January 2021**

Company: _____

Contact: _____ Title: _____

Address: _____

City: _____ State: _____ Country: _____ Zip/ Postal Code: _____

Telephone: _____ Fax: _____ Email: _____

Authorized Signature: _____

By signing this document, supporter agrees that this is a legally binding contract and a 50% advanced payment is due with this agreement. The balance is due by December 1, 2020. In the event of cancellation, a refund will not be issued unless the support is resold at the full amount. At that time a full refund less 25% administrative fee will be issued. All artwork for any item that will appear at the meeting must be submitted to the AAHS for approval prior to use.

Please check the appropriate opportunity:

PROMOTIONAL:

- AAHS Webinar, Exclusive \$7,500.00
- AAHS Webinar, Standard \$5,000.00
- On Demand Abstracts \$10,000.00

ADVERTISING:

- Email Spotlight \$2,500.00

Advertise in Hand Association News!

- Lead Banner ad \$500.00
- Tower Banner ad \$250.00
- Bottom Banner ad \$250.00

PAYMENT INFORMATION

FEE DUE: \$ _____

Check amount enclosed: \$ _____

Checks should be payable to AAHS

CREDIT CARD   

Amount to be charged: \$ _____

Credit Card Number

Expiration Date

Security Code

Name as it appears on credit card

Cardholder's Signature

- Secure Fax:** + 978.524.0461 ***This form must be faxed if credit card number is showing. DO NOT EMAIL.***
- Please check if credit card billing address is same as contact information at the top of the form.
- If billing address is different, please enter below.

Complete and return to: Yvonne Grunebaum, Dir. Industry Relations, AAHS
ygrunebaum@prri.com t: 978-927-8330 | f: 978-524-0461