



## ADVERTISING OPPORTUNITIES

**Back by Popular Demand! Mobile Application Advertising!** **\$5,000 to a complete buyout of \$15,000**  
 Advertise\* your company message throughout the widely popular mobile application, with over 70% of our attendees downloading the app in 2017. **A program book will not be printed in 2018; therefore the mobile application will be the prime location for any and all meeting information.**

\*Branded banner may not appear on pages with scientific programming.

**Room Drops** **\$4,000**  
 Each day of the conference is an opportunity to send a targeted message to each attendee through a message that will be delivered to each room.

**Hand Journal Advertising**  
 Advertise in the American Association for Hand Surgery's official journal, HAND! Advertisement opportunities available within the [HAND rate card](#).

## GENERAL SUPPORT OPPORTUNITIES for the AAHS, ASPN and ASRM

**Wi-Fi** **\$10,000**  
 This year a program book will not be printed which will make connectivity even more important than ever. Be this meeting's hero and provide free Wi-Fi access to all attendees. Your logo will be prominently displayed with all log-in directions, along with a splash screen.

**Lunch** **\$15,000/day**  
 The company providing support for this part of the meeting will have signage at the lunch acknowledging their support. Lunch will be offered on designated days for each individual group in the Exhibit Hall.

**Meeting Program Schedule** **\$5,000**  
 A one page tri-fold meeting program schedule for quick reference will be distributed to all attendees. Sponsor may brand the piece with company name and advertising on one panel.

**Breakfast** **\$10,000/day**  
 Breakfast is served each morning in the exhibit area. Each company providing support for this part of the meeting will have signage at the breakfast acknowledging their support.

**Lanyards** **\$7,500**  
 The company providing support will have their company name prominently displayed on each lanyard.

**Room Keys** **\$7,500**  
 All attendees staying in the hotel will see your company name and logo on their hotel keycard.

**Coffee Breaks** **\$3,000/day**  
 The company providing support for this part of the meeting will have signage at the coffee break acknowledging their support.





## AAHS PROMOTIONAL OPPORTUNITIES

### AAHS INDUSTRY SUPPORTED HANDS ON LABS, Thursday, January 11 \$12,000

Your company may hold a hands on workshop from 2:30 – 4:30 pm. A room has been reserved for your workshop.

### INDUSTRY SUPPORTED LUNCH SYMPOSIA (2) Thursday, January 11 \$15,000

Present the latest information regarding clinical research or product development to the AAHS attendees. A rooms have been reserved for your presentation from 1:00 pm – 2:30 pm. Food and beverage is not included but a basic audio visual set is included.

## ASPN PROMOTIONAL OPPORTUNITIES

### ASPN INDUSTRY SUPPORTED LUNCH SYMPOSIA, Saturday, January 13 \$12,000

Your company may hold a hands on workshop from 12:15 – 1:15 pm. A room has been reserved for your workshop.

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#### **Please note:**

*Industry-supported symposia are educational events that may offer, but are not limited to:*

- *Educational programs which may or may not be designated for AMA PRA Category 1 Credits™ .*
- *Formal presentations, speakers, product display/promotion, equipment demonstrations or procedural instruction and are*
  - *Planned and implemented by an organization external to ASPS, AAHS, ASPN or ASRM*
  - *Neither sponsored nor endorsed by ASPS;*
  - *Not part of the Joint Providers official program.*

*Should the Supporter choose to offer CME for this presentation, this shall be done separate from the ASPS, AAHS, ASPN or ASRM and the Supporter shall comply with regulations as set forth by their accredited provider.*

*All promotional material must contain the following statement:*

***This event is neither sponsored by nor endorsed by the ASPS, AAHS, ASPN or ASRM.***

*If CME credit is offered, the CME Provider/Accredited Sponsor should also be clearly indicated and must indicate the content of all invitational and promotional material.*

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## ASPAN SUPPORT OPPORTUNITIES

### ASPAN PRESIDENT'S RECEPTION

Friday, January 12

\$5,000

This reception takes place on Friday, January 12. Your company will be acknowledged before and during the reception.

### ASPAN LUNCHES

\$4,000 /day

Support ASPAN lunches on Friday and Sunday. These lunches are being offered in conjunction with Scientific Paper Sessions throughout the program.

### ASPAN-ASRM WELCOME RECEPTION

Saturday, January 13

\$12,000

Attendees will enjoy entertainment and a casual atmosphere which will be sure to set the tone for the days of learning ahead. The company providing support for this part of the meeting will have signage at the event acknowledging their support as well as company name included on event tickets received by each attendee.

## ASRM SUPPORT OPPORTUNITIES

### ASRM/ HSE FUNDRAISING GOLF TOURNAMENT

Saturday, January 13

\$6,000

On Friday, January 13, another exciting golf experience unfolds at the El Conquistador Golf Course.

### ASRM SEWING WITH THE MASTERS

Saturday, January 13 – Tuesday, January 16

In Kind Donations

Sewing with the Masters are sessions that allow young surgeons the opportunity to perfect their technique during a one-on-one 15 minute session working under a microscope with a master of microsurgery. It was a great success last year with over 100 participants over three days. The ASRM desires in-kind donations of surgical instruments, microscopes, stools, sutures, surgical trays and gloves. Please contact Krista Greco directly at 312-853-1619 to discuss further if interested.

### ASRM YOUNG MICROSURGEONS AND NEW MEMBER RECEPTION

Saturday, January 13

\$5,000

The Young Microsurgeons Group hosts a wonderful reception to assist young microsurgeons with networking with other ASRM members and welcome the new members of the organization. This event is highly regarded by young surgeons and is well attended every year. The company providing support for this event will have signage at the event acknowledging their support as well as on any promotional marketing material.

### ASPAN-ASRM WELCOME RECEPTION

Saturday, January 13

\$12,000

Attendees will enjoy entertainment and a casual atmosphere which will be sure to set the tone for the days of learning ahead. The company providing support for this part of the meeting will have signage at the event acknowledging their support as well as company name included on event tickets received by each attendee.



**ASRM BEST CASE/BEST SAVE**

**Sunday, January 14**

**\$8,000**

ASRM members perform microsurgery at an incredibly high level. Despite this, those cases often tend to be one-of-a-kind and therefore not well-suited for public dissemination or publication. At the annual ASRM meeting we will be addressing this situation by presenting two awards for excellence in microsurgery. One award will focus on microsurgical salvage from a complication (self-created or other), the other on the best microsurgical case of the year. By offering these awards, we hope to showcase some of the incredible talent and innovation that our members possess and utilize on a daily basis. Your support of \$8,000 will enable us to provide the attendees with beverage and an audience response system for voting. We will acknowledge this support on the drink tickets, posters, program book and during the programming.

**ASRM GODINA ALUMNI RECEPTION**

**Monday, January 15**

**\$1,500**

It's been 25 years since the ASRM established the Godina Traveling Fellowship. The loyal Godina Alumni gather once a year during the annual meeting at this private reception. This provides them the opportunity to discuss a number of issues and welcome in the new Godina Alumnus.

**ASRM WOMEN'S MICROSURGERY GROUP RECEPTION**

**Monday, January 15**

**\$5,000**

This reception is sponsored by the ASRM Women's Microsurgery Group and welcomes all ASRM attendees to attend along with their family members to network in a relaxed atmosphere.

**ASRM Dinner/Dance SOCIAL EVENT**

**Monday, January 15**

**\$15,000**

This event is the highlight social event of the meeting with dinner and dancing. This event is attended by approximately 400 attendees to close the meeting out and share experiences and camaraderie. Sponsors will be featured on event tickets, logo displayed during event and listed in marketing material and signage.

**PAST SUPPORTERS**

Acumed	Conventus Orthopaedics, Inc.	Skeletal Dynamics
AM Surgical	DePuy Synthes Trauma	Stryker
Arthrex	Endo Pharmaceuticals	Synovis Micro Companies Alliance
ASSI-Accurate Surgical	Integra Lifesciences	Tornier
AxoGen	Medartis	TriMed
California Pacific Medical Center	MicroAire	ViOptix
Checkpoint Surgical	Pacira Pharmaceuticals	Zimmer Biomet

Can't come to the meeting? Don't forget about reaching the members of AAHS-ASPN-ASRM through advertising in the NEWSLETTER, WEBSITE, PROGRAM SCHEDULE and the MOBILE APP.

**HAVE SOMETHING ELSE IN MIND? PLEASE CONTACT US AND WE CAN CUSTOMIZE A PROMOTION OR SUPPORT OPPORTUNITY FOR YOU.**

- For AAHS and ASPN contact Yvonne Grunebaum at [ygrunebaum@prri.com](mailto:ygrunebaum@prri.com) or 978.927.8330
- For ASRM Contact Krista Greco at [kristagreco@isms.org](mailto:kristagreco@isms.org) or 312.456.9579